

## Company

Inersia begins from along endeavor in the Information Technology businesses by a number of entrepreneurs, who then comprehend and gain a sharp vision that the electronic networks and associated technologies is taking shape forming the future. Businesses in the new economy are racing to enable, improve, enhance, transform, or invent a business process or business system to create superior value, both tangible and intangible, for their current or potential customers.

Inersia's operating philosophy and guidelines comprise simple, well defined and fundamental tenets. Invest in thought We listen, we think and we act. The IT field is all about thought leadership. We invest in thought for you as customers. We remain open; it helps us think better and differently. Value our reputation We believe in providing quality work every time we do it. Our psyche has been geared to produce quality irrespective of the client and the cost. A good job goes a long way in giving us more clients and more importantly we have a reputation to protect. Process oriented For us process is about a structure and working within the structure to provide decisive, effective and quality works. We respect our processes and are well aware of their true worth. Innovators In the knowledge industry rigidity is a curse, flexibility is a boon and innovation is evolution. Innovation permeates our organization and is not limited to technology. Compact firm We are a well coordinated team and work like a well-oiled machine. We work on a human scale and build long lasting partnerships with our clients. Our compactness provides us the needed room and flexibility to manage our future and independence. It also provides us a strong platform to safeguard our ethics and core values. Value our people We hire the best and create an environment that helps them learn and grow. We provide freedom to experiment and learn. We make Inersia an enjoyable place to work. Learning company We slip and slide on the learning curve and aspire to ride the crest of the knowledge wave. Being a fun loving company we make room in our day to explore and innovate. We follow our noses and learn and also teach.